



Manufacturers of Light Bulbs

FEIT ELECTRIC COMPANY

4901 Gregg Road

Pico Rivera, CA 90660

(562) 463-BULB (2852)

(800) 543-FEIT (3348)

Fax: (562) 908-6360

E-mail: [info@feit.com](mailto:info@feit.com)

[www.feit.com](http://www.feit.com)

May 19, 2003

Honorable Marc Ryan  
*Secretary, Office of Policy and Management*  
450 Capitol Avenue  
Hartford, CT 06106

Dear Secretary Ryan:

As one of the largest manufacturers of light bulbs as well as one of the major players in the Energy Star programs throughout the United States. I wanted to take a few minutes to express my deep concern for your plan to move funds that have already been appropriated for energy conservation and to move them into your state's general fund.

Feit Electric has been manufacturing compact fluorescent bulbs for over 15 years. We participate with all the major retailers and all utility programs that offer any incentives for consumers to purchase energy efficient light bulbs. Your plan to move the monies from one fund to another poses problems for retailers, manufacturers and most importantly your constituents. The Energy Conservation funding helps to educate consumers about Energy Star, it helps lower the retail price point where a consumer is more willing to try these types of energy efficient products. Your current plan to switch funds will deeply effect how retailers promote these items and will have a dramatic decrease in retail sales. A consumer who is able to buy an energy efficient bulb at \$4.99 is not going to pay \$9.99 due to the fact that the funds have been transferred. Therefore, energy efficiency is lowered and your state's cost of energy will rise, having a total adverse effect on what the federal government is trying to accomplish

I believe in your state each electric bill has a surcharge on the bottom for energy efficient program usage. Switching these funds to a general fund leads the public to think that the funds have been misappropriated. Retail and commercial education programs will be hampered. Major retailers will see this as a major problem. Consumers will not participate in programs that do not offer any incentives.

I am sure that I speak not only for myself but also the entire industry, and hope that you reconsider your current plan and look to the future of your state and the people in which you serve.

Sincerely,

  
Joe Taubman  
National Sales Manager

JT/st



Quality In Light You Can See®